



ZACK BRUELL RESTAURANT GROUP

FOR IMMEDIATE RELEASE

News Media Contact
Joe Mosbrook
Acclaim Communications
mosbrook@acclaimllc.com
(216) 375-2141

Zack Bruell Announces New Brewery and Restaurant in the Flats

Chef Bruell is reworking the former Watermark restaurant and brings famed brew master

Cleveland – The Zack Bruell Restaurant Group has announced plans for a new brewery and restaurant on the East Bank of the Flats in the space of the former Watermark restaurant at 1250 Old River Road. In collaboration with Luke Purcell, formally of the Great Lakes Brewery, the 11,000-square-foot project is the newest addition to the Zack Bruell portfolio of restaurants.

The brewery and restaurant, yet to be named, is the tenth restaurant in Bruell’s current line up. Chef Bruell has launched 19 restaurants throughout his 40-year culinary career. Bruell enlisted the help of Luke Purcell, a 21-year veteran in the local brewing scene with several award-winning beers to his name.

“My vision of the new restaurant depended on finding the right location and partnering with the very best brew master available,” Bruell said. “We were fortunate to get the former Watermark location, and with Luke joining the team, we couldn’t be happier about the project.”

The beer menu, being created by Purcell, will accommodate a variety of beer tastes and will be designed to compliment specific menu items. Craft beers will be paired with specific menu items. The restaurant will host special beer dinners regularly.

The new restaurant will feature a wood-burning pizza oven, three bars, outdoor seating for 100, and a tasting room that will accommodate private parties. Boats will be able to dock at the restaurant and parking will be located across the street with an onsite valet and several other parking lots nearby due.

The brewery and restaurant is located within 100 yards of Bruell’s recently opened Alley Cat on the East Bank of the Flats and could employ up to as many as 50 people.

About Zack Bruell Restaurant Group

The Zack Bruell Restaurant Group is a leading provider of contemporary cuisine, including high-end restaurants, custom catering and business consulting. Founder Zack Bruell is one of the nation’s most prolific chefs and restaurateurs who first emerged on the forefront of California cuisine in the 1970s and brought his unique culinary style to Ohio, where he has established a nationally known brand throughout the past 40 years.

###