



ZACK BRUELL RESTAURANT GROUP

FOR IMMEDIATE RELEASE

News Media Contact
Jessica Studeny
Acclaim Communications
jessica@acclaimllc.com
(216) 409-9319

Zack Bruell Restaurants Announces 2018 Tour de Bruell from May 29 through September 3

*Get “Zackafied” during this year’s Tour featuring Nicolas Feuillatte Champagne and
FLOH Vodka*

Cleveland – The Zack Bruell Restaurant Group announces the 2018 Tour de Bruell from Memorial Day, May 29, through Labor Day, September 3. Participants who purchase an entree at all six participating Zack Bruell restaurants become eligible to win a private dinner for eight at their home prepared by Chef Zack Bruell.

The 2018 Tour includes six Bruell restaurants – Alley Cat, L’Albatros, Parallax, Chinato, Cowell & Hubbard and Table 45. With each dinner purchase, participants stamp a dining pass. When the dining pass is complete, its turned in at any participating restaurant to be entered into two drawings.

The grand prize is a four-course dinner for eight at the winner’s home prepared by Chef Bruell. Finish the tour by July 4 and be entered to win a progressive dinner throughout several Zack Bruell’s Restaurants. Five lucky winners will be selected at random from submitted complete dining passes for them and a guest to enjoy the chauffer-driven progressive dinner.

Fill your dining pass throughout the Tour de Bruell and enter for a chance at a VIP Tour Finale Dinner. Ten lucky winners and their guest will enjoy a multi-course meal and wine pairing at one of Zack Bruell’s restaurants, where one lucky winner will then be chosen for the Grand Prize.

Each Zack Bruell restaurant will offer unique wine specials throughout the tour. This year’s featured wine is champagne from Nicolas Feuillatte, a special selection of wines and a summer cocktail crafted with Cleveland’s own FLOH vodka.

“Join us for our 9th annual Tour de Bruell and enjoy several new and unique menu items at six of my restaurants,” Bruell said. “Celebrate Cleveland by toasting with an exquisite glass of Nicolas Feuillatte Champagne while on the Tour.”

About Zack Bruell Restaurant Group is a leading provider of contemporary cuisine, including high-end restaurants, custom catering and business consulting. Founder Zack Bruell is one of the nation's most prolific chefs and restaurateurs who first emerged on the forefront of California cuisine in the 1970s and brought his unique culinary style to Ohio, where he has established a nationally known brand throughout the past 40 years.

###