

## FOR IMMEDIATE RELEASE

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## Zack Bruell Releases Three Popular Sauces Packaged for Retail

Heinen's grocery stores expands the Zack Bruell retail brand at all of its stores

*Cleveland* – The Zack Bruell Restaurant Group has announced the creation of three new sauces now available for sale in Heinen's grocery stores. Each sauce was developed in the kitchens of Chef Bruell's award winning restaurants. They include Thai Curry Sauce made popular at Parallax Restaurant and Lounge; Pepper Sauce from Alley Cat Oyster Bar; and the renowned Marinara Sauce created at Ristorante Chinato.

"We spent more than a year perfecting these sauces so that they would be as close as possible to what we serve in our restaurants," Bruell said. "I think people will be very surprised when they try them."

The Thai Curry Sauce was developed to compliment beef, pork, chicken, fish and noodle dishes as an add on sauce or blended during the cooking process. The Pepper Sauce, which brings some spicy heat, was inspired by flavors found in South America. It compliments chicken, beef, lamb and full flavored fish. The Marinara Sauce is great on parmigiana, calamari, mussels or as a dip for breads and fried foods. Fresh basil and parmesan added to this marina rivals any leading Italian restaurant.

The sauces were added to the growing line of existing Zack Bruell retail products featured at Heinen's, including olive oil produced in California; two balsamic vinegars and roasted coffees, each representing Bruell's signature restaurants.

All of the Zack Bruell products can be purchased at Heinen's, a Cleveland-based, familyowned grocery chain that focuses on quality meats, fresh market produce and superior customer service. The grocery chain serves Northeast Ohio and the Greater Chicago areas.

## About Zack Bruell Restaurant Group

The Zack Bruell Restaurant Group is a leading provider of contemporary cuisine, including high-end restaurants, custom catering and business consulting. Founder Zack Bruell is one of the nation's most prolific chefs and restaurateurs who first emerged on the forefront of California cuisine in the 1970s and brought his unique culinary style to Ohio, where he has established a nationally known brand throughout the past 40 years.